

About MIHOX

NEW MIHO FUTURE CULTURAL &
CREATIVE CO., LTD.

Promote our in-house factory system to the global toy industry market.

B2B Custom Toy
Manufacturer

Email:sales@newmiho.com
WhatsApp:+86 136 5233 5701



COMPANY

...

<https://newmiho.com/>



Group Company

B2B Custom Toy
Manufacturer

company Introduction

NEW MIHO FUTURE CULTURAL & CREATIVE CO., LTD.

PART 01

COMPANY INTRODUCTION

B2B Custom Toy Manufacturer

New Miho Future Cultural & Creative Co., Ltd.

MIHOX Office — Shenzhen

6th Floor, Room 602, Building B, Baochengtai Jixiang Industrial Park,
Shenzhen, Guangdong, China, 518000

01

MIHOX' s Role and Responsibilities:

MIHOX is our group' s online platform for promoting our own manufacturing facilities to the global market. We are not a trading company. Our role is to connect our factories with clients seeking large-volume custom toy manufacturing projects and build long-term business partnerships.

02

We offer custom manufacturing in PVC, ABS, soft vinyl, resin, plush, and mixed materials. Our services cover the entire process from design and prototyping to mold making, production, painting, printing, electronic integration, assembly, quality inspection, and final shipment.



Founder / 1

26 YEARS IN COLLECTIBLE
MANUFACTURING

STEVEN ZHANG

Steven Zhang entered the collectible figure and licensed merchandise manufacturing industry in 2000. With 26 years of engineering and manufacturing experience, he has also worked extensively with the Japanese market.

Years of working with Japanese clients have given him a deep understanding of their strict requirements for product quality, manufacturing precision, surface finishing, proportions, and assembly details. These standards have become an important part of MIHOX's production management.

With extensive manufacturing experience, he has focused on a key challenge in collectible production: maintaining the quality and consistency of the approved prototype throughout mass production.

Based on this approach, MIHOX integrates 3D development, prototyping, tooling, mass production, painting, and assembly into a connected manufacturing process, with quality control at each stage.

Today, Steven Zhang is responsible for product manufacturing and production management at the MIHOX factory, remaining directly involved in production and quality decisions. The MIHOX factory has also obtained Disney factory authorization, demonstrating its ability to meet the production and compliance requirements of international brands.

26 years of manufacturing experience, shaped by Japanese quality standards and carried through every MIHOX production line.



STEVEN ZHANG

Founders' Vision

“Your approved prototype is our commitment — what we build for you today should earn your trust for every project tomorrow.”

Founder / 2

14 YEARS OF QUALITY AND FACTORY
OPERATIONS EXPERIENCE

STELLA YAN

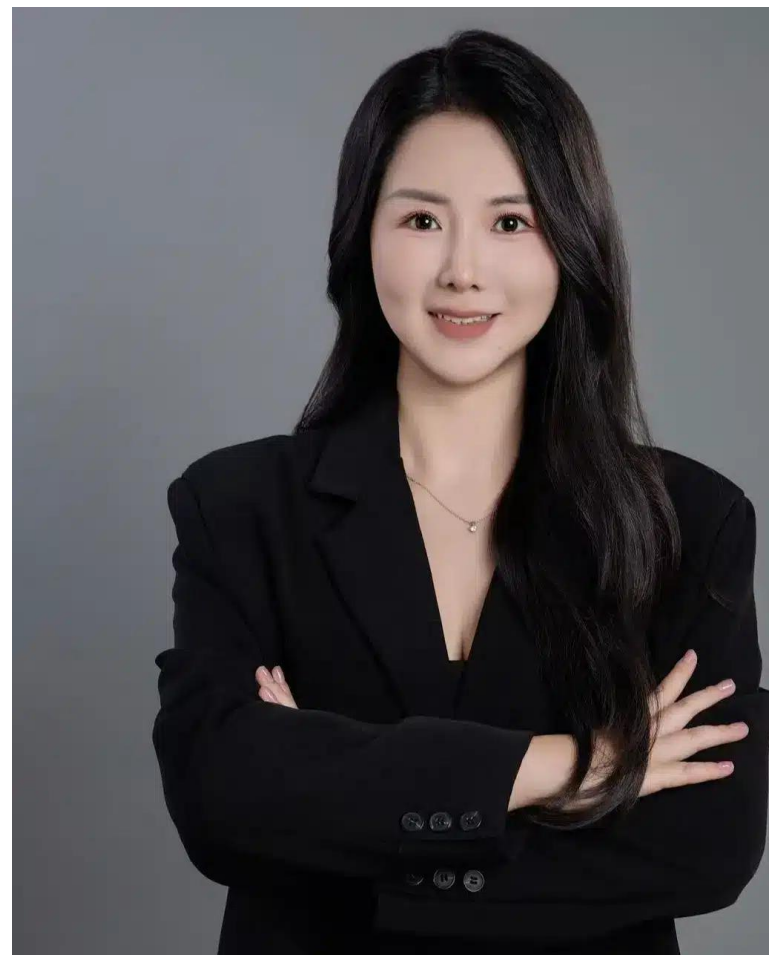
Stella Yan has 14 years of experience in collectible manufacturing, factory operations, and international supply chain management, with extensive experience working with the Japanese market. Her long-term experience with Japanese clients and companies has given her a strong understanding of their strict requirements for product quality, production process control, and delivery management.

Her experience at a Japanese company shaped a clear approach to quality management: problems should be identified and corrected during production, rather than being addressed only at final inspection.

Today, Stella oversees factory operations, quality management, and supply chain coordination at MIHOX, working closely with production teams and suppliers to manage production schedules, quality requirements, and project delivery.

She also has experience with international toy safety standards, including ASTM and EN71, helping MIHOX manage product quality and compliance requirements for international markets.

Her principle is simple: identify problems early, correct them promptly, and produce according to the approved standard.



S
T
E
L
L
A

Y
A
N

Founders' Vision

“We don’ t build products for one order; we build quality and trust for long-term partnerships.”



INJECTION MOLDING FACTORY



Dongguan Boyuan Eastar Technology Co., Ltd.

Detailed Address: No. 129, Dongfeng Road, Jiuxiang Village, Qingxi Town, Dongguan, Guangdong, China



Meihui Plastic Electronic Technology Co., Ltd.

Detailed Address: 1st Floor, Building A, No. 139 Yuquan Road, Huangdong Village, Fenggang Town, Dongguan, Guangdong, China

INJECTION MOLDING FACTORY



- Meihui and Boyuan are comprehensive toy manufacturing companies offering integrated services covering toy design, mold making, production, assembly, processing and customization, sales, and after-sales service.
- Our main product categories include plastic toys, resin, soft vinyl and PVC toys, electronic toys, blind box figures, collectible figurines, and other licensed merchandise and derivatives. Our business models primarily include ODM product development and OEM contract manufacturing.
- We have passed multiple certifications and factory audits, including BSCI, ISO 9001, Disney Factory Audit, and Intertek.
- Through years of development, we have grown into a modern and multi-functional manufacturing operation. Our manufacturing facilities cover more than 25,000 square meters, with 500+ employees, 40+ production lines, and 80+ robotic injection molding machines.
- Our products are supplied to customers across Japan, Canada, Germany, the United Kingdom, the United States, Southeast Asia, and other global markets. We have also established long-term partnerships with well-known brands, including Bandai, Disney, Universal Studios, BP, Sanrio, Coca-Cola, and Kirin.
- Today, we operate three large-scale manufacturing facilities and maintain close partnerships with several established manufacturing facilities. Guided by our philosophy of “Quality First, Staying True to Our Principles,” we continue to build long-term partnerships with customers worldwide through integrity, professional manufacturing capabilities, and reliable production support.

SOFT VINYL TOY FACTORY



Wotian Animation Technology Co., Ltd.

Detailed Address: No. 3 Zhenjiang Road, Jinxiaotang, Zhutang Village, Fenggang Town, Dongguan, Guangdong Province, China

Wotian is a specialized soft vinyl toy manufacturing factory within our in-house manufacturing network, with over 15 years of manufacturing experience. Located in Dongguan, China, the factory covers approximately 8,000 m² and employs around 300 people, with integrated capabilities in product development, engineering, manufacturing, surface finishing, quality control, and packaging.

We provide B2B OEM/ODM custom manufacturing services for original designs and licensed projects. Our production process covers 2D and 3D design, prototype development, mold making, molding, grinding and finishing, soft vinyl rotocasting, coloring, pad printing, assembly, quality inspection, packaging, and mass production.

Our manufacturing capabilities support a wide range of products, including character figures, designer toys, soft vinyl collectibles, mixed-material products, and large-scale collectibles. Depending on project requirements, we can also coordinate the production of rubber components and other customized toy parts through our in-house manufacturing network.

RESIN MANUFACTURING FACTORY



Yamada Workshop Technology Co., Ltd.

Detailed Address: Room 201, Building 2, No. 3 Lindong
3rd Road, Dongguan, Guangdong Province, China

Yamada Technology is a specialized resin manufacturing factory within our group, focusing on high-quality custom resin sculptures and collectibles.

We provide B2B OEM/ODM manufacturing services for resin figures, collectible statues, cultural and creative products, and other customized resin items. Our capabilities cover prototype development, mold making, resin casting, finishing, painting, assembly, quality inspection, and mass production.

Through MIHOX, we connect with global brands, IP owners, designers, and distributors seeking reliable resin manufacturing solutions for their original and licensed projects.

INJECTION-MOLDED TOYS

Injection-molded toys can be manufactured using materials such as PVC and ABS. Precision injection molding machines inject the material into custom steel molds for each toy component under high pressure. The material is then cooled and formed into the required shapes, after which the individual components are assembled to create the finished product.

1

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



SOFT VINYL TOYS

Rotocast vinyl toys can be manufactured using soft vinyl (PVC) materials. Liquid vinyl is poured into custom molds and heated while the molds are rotated to evenly distribute the material across the mold surface. The material is then cooled and solidified to form the required toy components, which are subsequently trimmed, painted, and assembled to create the finished product.

2

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



RESIN STATUES

3

Resin statues can be manufactured using polyurethane (PU) resin and other suitable resin materials. Liquid resin is carefully cast into custom silicone molds to reproduce the required details and shapes. After curing, the individual parts are removed from the molds, trimmed, sanded, and assembled. The finished statue then undergoes surface preparation, painting, and final quality inspection.

Recommended **MOQ: 500~1000** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



SOFT VINYL & PLUSH HYBRID TOYS

4

Soft vinyl and plush hybrid toys combine soft vinyl components with plush fabrics to create unique character designs and tactile experiences. Depending on the product requirements, the soft vinyl components can also be replaced with injection-molded plastic parts such as PVC or ABS. Soft vinyl parts are produced through rotocasting, while plastic components are injection molded and plush components are cut, sewn, and filled according to the product design. The individual components are then assembled, followed by painting, detailing, and final quality inspection to complete the finished product.

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



FLOCKED FIGURES

Flocked figures can be manufactured using PVC, ABS, or other suitable materials, with a soft flocked surface applied to selected areas or the entire figure. The figure components are first produced through injection molding or other suitable forming processes, followed by surface preparation and adhesive application. Fine fibers are then electrostatically applied to the surface to create an even, soft-textured finish. The finished parts are assembled, detailed, and inspected to ensure consistent flocking quality and overall product appearance.

5

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



ELECTROPLATED TOYS

6

Electroplated toys can be manufactured using PVC, ABS, or other suitable materials, with a metallic finish applied to selected areas or the entire product. The toy components are first produced through injection molding or other suitable forming processes, followed by surface preparation and conductive coating. The parts are then placed in an electroplating bath, where a thin metal layer is deposited onto the surface to create a smooth, reflective, and metallic appearance. After electroplating, the components can be further painted, detailed, and assembled to complete the finished product.

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



EPOXY FIGURES

Epoxy figures can be manufactured using epoxy resin through casting processes to achieve detailed shapes and character designs. Liquid epoxy resin is mixed with the required additives and pigments, then poured into custom molds and cured to form the individual components. After curing, the parts are removed from the molds, trimmed, sanded, and assembled. The finished figures can then undergo surface preparation, painting, detailing, and final quality inspection.

7

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



MINIATURE FOOD MODELS

8

Miniature food models can be manufactured using PVC, ABS, resin, or other suitable materials, depending on the required appearance, detail, and production volume. The individual components are produced through injection molding, resin casting, or other suitable forming processes. Fine details such as food textures, colors, and surface finishes can then be added through painting, printing, and other decoration techniques. The components are finally assembled and inspected to ensure consistent appearance and accurate reproduction of the original food design.

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



INJECTION-MOLDED ELECTRONIC TOYS

9

Injection-molded electronic toys can be manufactured using PVC, ABS, PP, and other suitable plastic materials, combined with electronic components such as LED lights, sound modules, switches, batteries, and PCBs. The plastic components are produced through precision injection molding using custom steel molds. Electronic components are then installed and integrated into the molded parts, followed by assembly, functional testing, and quality inspection to complete the finished product.

Recommended **MOQ: 3,000~10,000+** units

The recommended quantity is intended to help us provide a more reasonable and competitive quotation. Since manufacturing costs are distributed across the production volume, lower quantities can result in fixed costs being concentrated into the unit price, making the overall cost per piece higher.



CUSTOM TOY MANUFACTURING PROCESS



OUR CERTIFICATIONS

The factory has established a quality management system aligned with ISO 9001 requirements and follows international social compliance standards such as amfori BSCI. The factory also has experience with Disney FAMA (Facility and Merchandise Authorization) and can support the compliance and factory audit requirements of international clients. Through long-term cooperation with international brands and demanding commercial projects, the factory has developed extensive practical experience in engineering development, electronic integration, product manufacturing, quality control, and project delivery.



DISNEY 迪士尼



INDEX



EMTEK 电子类



ISO9001



AMFORI



BSCI



SMETA



CCC

COOPERATION BRANDS

THEY BELIEVE IN US



Behind every famous logo, there is a story of collaboration, precision, and trust. For over a decade, MIHOX has been the silent engine behind these top-tier brands, solving complex engineering challenges and delivering millions of units safely. We don't just manufacture toys; we protect your reputation with consistent quality.



COMPANY ORGANIZATIONAL CHART



CEO



General Manager



Manufacturing
Department



Production
Department

Mold Department
Injection Department
Injection Pad Printing Department
Modeling And Design Department
Coloring Department
Assembly Department
Packaging Division
loading Department

Quality Control
Department

IQC
PQC
FQC
QA

Purchasing
Department

Purchasing Manager
Purchasing Specialist
Purchasing Specialist



Business
Department



Foreign Trade Manager
Foreign Trade Clerk
Foreign Trade Clerk
Foreign Trade Clerk
Foreign Trade Clerk
Foreign Trade Merchandiser

Corporate Culture

B2B Custom Toy Manufacturer

OUR CULTURE & VALUES

Built on Craftsmanship. Driven by Trust. Focused on Partnership.

Our Mission:

To transform creative concepts and intellectual property into high-quality collectible products through reliable engineering and manufacturing excellence.

Our Vision:

To become a trusted global manufacturing partner for brands, IP owners, and creators in the collectible toy industry.



Thank You for Watching

NEW MIHO FUTURE CULTURAL &
CREATIVE CO., LTD.

Promote our in-house factory system to the global toy industry market.

B2B Custom Toy
Manufacturer

Email:sales@newmiho.com
WhatsApp:+86 136 5233 5701

