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MIHOX CULTURAL AND CREATIVE CO., LTD.

Concept To Manufacturing Infusing Figure Soul



CONTENTS

Explore MIHOX

COMPANY INTRODUCTION	1	
ORGANIZATION	2	
DEVELOPMENT HISTORY	3	
CERTIFICATES	5	
		COLLECTIBLE FIGURE 21
		NORMAL FIGURE 23
		TIDE TOYS 25
		SERVICE 27
		COOPERATION BRAND 28
		SALES AREA 30



Corporate Vision

To become the leader of high-end intelligent manufacturing in the global toy field.

Action Principle

Be positive,be results-oriented.

Employment Ideality

Moral and talent,responsible and positive.

Corporate Value

Continuously creating value for customers.

About Us

Meihui Plastic Electronic Technology Co., Ltd.

Meihui Plastic Electronic Technology Co., Ltd. is a comprehensive toy product enterprise that integrates toy design, molding, production, assembly, processing customization, sales, and after-sales service.Mainly engaged in the development of plastic toys, resin/vinyl/PVC toys, electronic toys, and blind box toy. The main business methods include OEM, free brand development, and foreign trade OEM production. We have passed multiple certifications and tests such as BSCI,ISO 9001, FAMA, Intertek, etc. The company was established in 2013 and has rapidly developed into a multi-functional modern factory in a few years: with a total area of over 25000 square meters, over 2500 employees, 40+production lines and 80+ robotic arm injection molding machines. The products are sold to Japan, Canada, Germany, the United Kingdom, the United States, Southeast Asia, North America and other regions.We have cooperated with numerous well-known brands such as Bandai, Disney, Universal, BP, SEGA, etc. Meihui has gained recognition from the industry with its "quality first" business philosophy, integrity, and strength.

Concept to Manufacturing Infusing Figure Soul

In the rapidly evolving global toy industry, MIHO plays an immensely significant role. Whether in artistic creativity or manufacturing production, it exerts a positive influence and driving force on the development and contract manufacturing of toy industries in various countries.We firmly believe that toys are not merely simple productions; every customer should have the ability to easily access, comprehend, and customize the products they desire. Our brand mission is to provide a one-stop service experience for a greater number of customers seeking customization. We breathe life into each product, enabling every client to transform their projects into market-resounding realities. We produce each and every toy with the user's perspective in mind. We are ready to stand by your side, crafting incredibly vibrant toys using the utmost craftsmanship.

Organization

Structured For Success



	CEO	General Manager		
	Manufacturing Department	Production Department	Quality Control Department	Purchasing Department
		Mold Department	IQC	Purchasing Manager
		Injection Department	PQC	Purchasing Specialist
		Injection Pad Printing Department	FQC	Purchasing Specialist
		Modeling And Design Department	QA	
		Coloring Department		
		Assembly Department		
		Packaging Division		
		loading Department		
	Business Department	Foreign Trade Manager		
		Foreign Trade Clerk		
		Foreign Trade Clerk		
		Foreign Trade Clerk		
		Foreign Trade Clerk		
		Foreign Trade Merchandiser		
	Marketing Department	Design Department	Official Website Department	
		Senior Photographer	Independent Webmaster	
		Visual Designer	Video Promotion Specialist	
		Graphic Designer	Social Media Promotion Specialist	
			Advertising Specialist	
		Customer Service Specialist		
	General Management Department	Human Resources Department	Finance Department	
		HR Director	Financial Director	
		HR Specialist	Cost Accounting	
		HR Specialist	Expense Accounting	
		Event Organization Specialist	Accounting Payable	
		Performance Specialist	Accounting Payable	

Development History

MIHOX Growth Journey

2009

Meihui Plastic Electronics Technology Co., Ltd. was formally established.

2011

MIHOX assisted numerous top-tier brands in customizing gift products: Coca-Cola water bottles, KFC and McDonald's promotional gifts, as well as Shiseido makeup boxes and jewelry boxes, among others.

2010

MIHOX had a cooperation with Disney, opening up the international market and enhancing the company's reputation and influence.

2012

Tomy chose to cooperate with MIHOX, solidifying MIHOX's position in the toy industry and bringing additional business opportunities.

2013

MIHOX simultaneously received projects from Sega and Mega.

2014

MIHOX engaged in the production of toys and related products for Universal Studios films, elevating company visibility and competitiveness.

2015

MIHOX undertook production for the Bandai, further enriching Meihui's product line and strengthening relationships with leading enterprises within the industry.

2016

MIHOX delved deeply into the anime figurine field, establishing a cooperation with the Naruto anime franchise.

2018

MIHOX received an invitation from a nationally recognized Chinese television station, resulting in heightened Meihui visibility, garnering increased attention and recognition.

2019

MIHOX established the Boyuan Easter subsidiary factory, adding 600 employees and occupying an area of approximately 30,000 square meters.

2020

MIHOX produced over 4,000 figurines for the highly anticipated Japanese manga "Demon Slayer," along with more than 50,000 pencil-related products and 100,000+ merchandise items.

2022

MIHOX participated in Banpresto's figurine project, solidifying Meihui's position in the Japanese market, expanding the product line, and broadening the scope of business operations.

Company Certificate

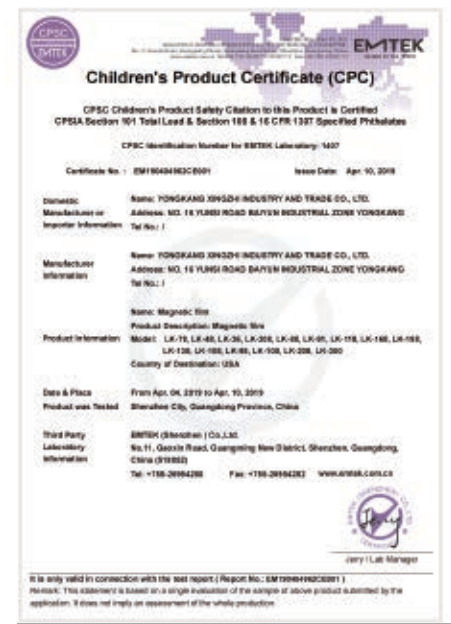
Strong Competitive Strength



DISNEY



USJ



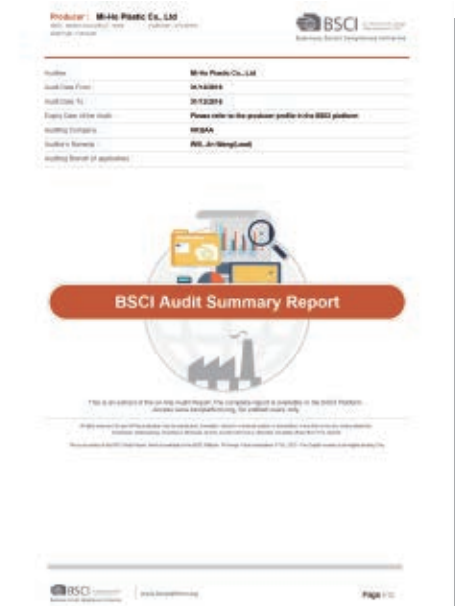
EMTEK



SGS



AMFORI



BSCI



SMETA

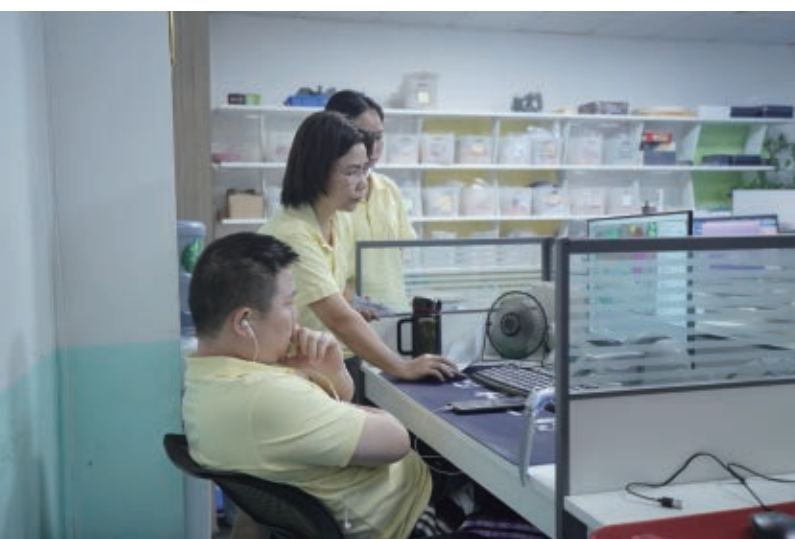


NBCUNIVRSAL

Custom Figures Process

MIHOX serves more than 420 customers, 1,300+ projects, produces 40 million+ products, and cooperates with more than 30 countries.





Design Dept.

Crafting Cutting-Edge Solutions for Clients, Meeting Global Toy Demand, And Creating Vibrant Toys

The Design Department is a team rich in creativity and passion, dedicated to crafting unique and exquisite product designs for clients. Our designers possess extensive case experience and broad professional knowledge, excelling in turning concepts into reality, from ideation to implementation. We consistently pursue innovation to meet the ever-changing market dynamics and challenges. Collaborate with our design team to make your products stand out and reveal infinite possibilities!



Review Manuscript



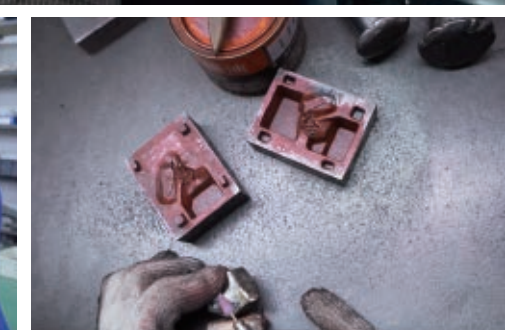
Modeling



3D Printing



Painting



Mold Dept.

All Mold Needs Met at MIHOX
No Need To Go Elsewhere

 **90**
Team Size

 **60**
Number Of Machines

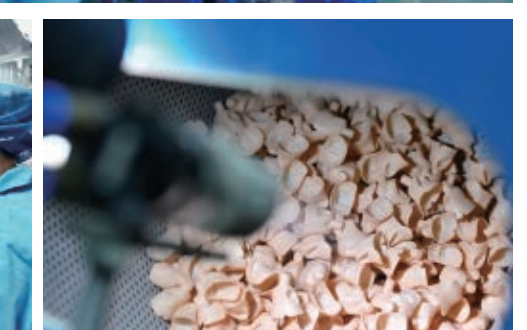
 **1500m²**
Floor Area

As a professional team specializing in precision mold manufacturing, Meihui's mold-making team possesses extensive experience and advanced technical equipment. Our engineers and technicians are well-versed in mold design and manufacturing, committed to providing clients with high-quality custom mold solutions. We strictly adhere to the production process, ensuring precision and quality in every step, guaranteeing the excellence and stability of the final product. Our team continues to innovate and enhance to meet the evolving needs of our clients.



Yisheng Chen Years of Working: 8

Number of Produced Molds: 132 Molds for Major Clients: Disney, Linefriends, Vtech, Justplay, Tencent



Injection Molding Dept.

Precision In Detail, Commitment To Excellence



Team Size

70



Number of Machines

42



Floor Area

2500m²

The Injection Molding Department is an efficient and professional team equipped with advanced robotic injection molding equipment and rich production experience. We are dedicated to providing clients with high-quality injection molding services, meticulously controlling quality at every stage from raw material preparation to finished production, ensuring product accuracy and consistency. We emphasize technological innovation and process optimization to meet clients' customization needs in the most efficient manner. Whether you require large-scale production or personalized customization, we use exceptional skills and attentive services to ensure the successful production of your products.



Chuqiang Wu Experience: 6

Possesses mechanical drafting knowledge, adept at various injection molding materials, skilled in machine maintenance, and more.

Painting & Pad Printing Dept.

Industrial Skin, Meihui Painting



Team Size

60



Number of Machines

40



Floor Area

1000m²

Worker Xiaowei Zhu : "With a deep love and dedication for Meihui, we strive to transform each toy into a delicate piece of art, contributing to the company's reputation and glory."

Worker Yabin Deng : "As proud artisans of Meihui, we use dedication and creativity to craft each product, contributing our craftsmanship and passion to the company's success."



Assembly Packaging Dept.

Quality Consciousness In My Heart
Product Quality In My Hands

 **180**

Team Size

 **10**

Number of
Machines

 **2000m²**

Floor Area

Hongmei Li

Years of Working : 4

Individual Skill: Highly efficient and
precise in packaging speed.

Average Packaging Speed: 300 pcs/hour

Pass Rate: 99%



Quality Control Dept.

Layers Of Oversight, Everyone Accountable

 **16**

Team Members

 **6**

Number of
Machines

The Quality Control Department is dedicated to ensuring product quality reaches the highest standards. From material inspection to final product scrutiny, we rigorously monitor each phase, providing clients with assurance of exceptional quality. With a professional team and advanced testing equipment, we ensure every product reaches the hands of our clients flawlessly. Guided by a meticulous approach and a commitment to excellence, we make each product a perfect work of art.



WHAT CAN WE PROVIDE FOR YOU?

Focuses on three categories of products: Custom Action Figures ,Custom Board Game Figures,Custom Resin Figure , Custom PVC and Vinyl Figures.We offer a wide range of global one-stop private label or OEM service options to meet your specific needs. Choose from our extensive selection or customize tools to align with your brand and specifications. Trust in MIHOX's excellent quality and tailored solutions.

Shipping Loading Dept.

Space All In My Hands

 **5**
Team Size

The Shipping and Loading Department is an indispensable component of MIHOX's team. We are responsible for ensuring safe loading and smooth delivery of products. Our efficient organization and precise operations ensure on-time delivery of each batch of goods to our clients. Committed to the pursuit of excellence, we provide high-quality logistics services, allowing clients to experience comprehensive care and professional support.

Action Figure

Crafting Action Figures Beyond Imagination Through Our Expertise.



Resin Figure

Elaborately crafted resin figures beyond imagination



PVC Figure

With MIHOX's assistance, all custom PVC figure challenges will be resolved.



Vinyl figure

Making your own vinyl figures may seem complicated. Don't worry, MOHOX will help you solve all the problems.



COOPERATION CASES

Together with our valued partners, concepts are transformed into captivating bespoke figures through fruitful collaborations, embodying the best of creativity and craftsmanship.



Part Cases Of Bandai



Attack On Titan .Allen



GUNDAM . Robot Spirits



Naruto.Gaara



Yu-Gi-Oh.Blue Eyes White Dragon



Masked Rider.Gates



"Thanks to the MIHOX team for their hard work and expertise in providing us (Bandai) with an outstanding partnership."
- Kazuto Yamazaki



Part Cases Of Marvel



Star Wars.Mandalorian



Marvel.Spiderman



Marvel.Hulk



Marvel.Venom



Star Wars.Darth Vader



STAR
WARS

IRON
MAN



MIHOX is one of our most trusted partners who have demonstrated excellent manufacturing skills in toys for Marvel characters, Bringing our characters to life and bringing fans endless joy and surprises. Thanks to the Meihuitem for their consistent pursuit of excellence,Injecting infinite power into the world of Marvel toys!

- Chris Evans



Part Cases Of Hasbro



Transformers · Black Lion



Transformers · Megatron



Transformers · Mouse Warrior



Transformers · Voyager



Marvel.Black Widow



Transformers · Enhanced Barricade

"MIHOX team has created a wonderful toy world with us, and we will continue to work closely together in the future to bring joy to more children."

- Thomas Anderson

Funko Part Cases Of Funko



Disney Series

Harry Potter Series

DC Series

Teenage Mutant Ninja Turtles



Marvel Series



One Piece Series



Sports Wrestling Series



Music Series



MIHOX has outstanding craftsmanship and professional guidance in shaping exquisite, collectible toys.

- Brian Mariotti

POP MART Part Cases Of Bubble Mart



Pucky Elf Garden Party Series



Pucky Constellation Series



Dimoo Where To Go Series



Elf Animal Series



Panshen Alice Series



Molly's Short Day Series

Their innovative design and high-quality manufacturing bring excellence to our blind box toys. Thanks to the MIHOX team for their hard work and professionalism!

- Edward Chen

Service



Product Design



Proofing Time



Precision Mold



Service Message

24-hour online docking and follow-up by dedicated personnel to solve any doubts or problems that may arise in a timely manner, Make sure every client gets the support they need, and make clients feel value for money when they choose to work with us.

All-round Technical Guidance

Design guidance, material guidance, production guidance, product risk avoidance functional guidance (sound, light, electricity)

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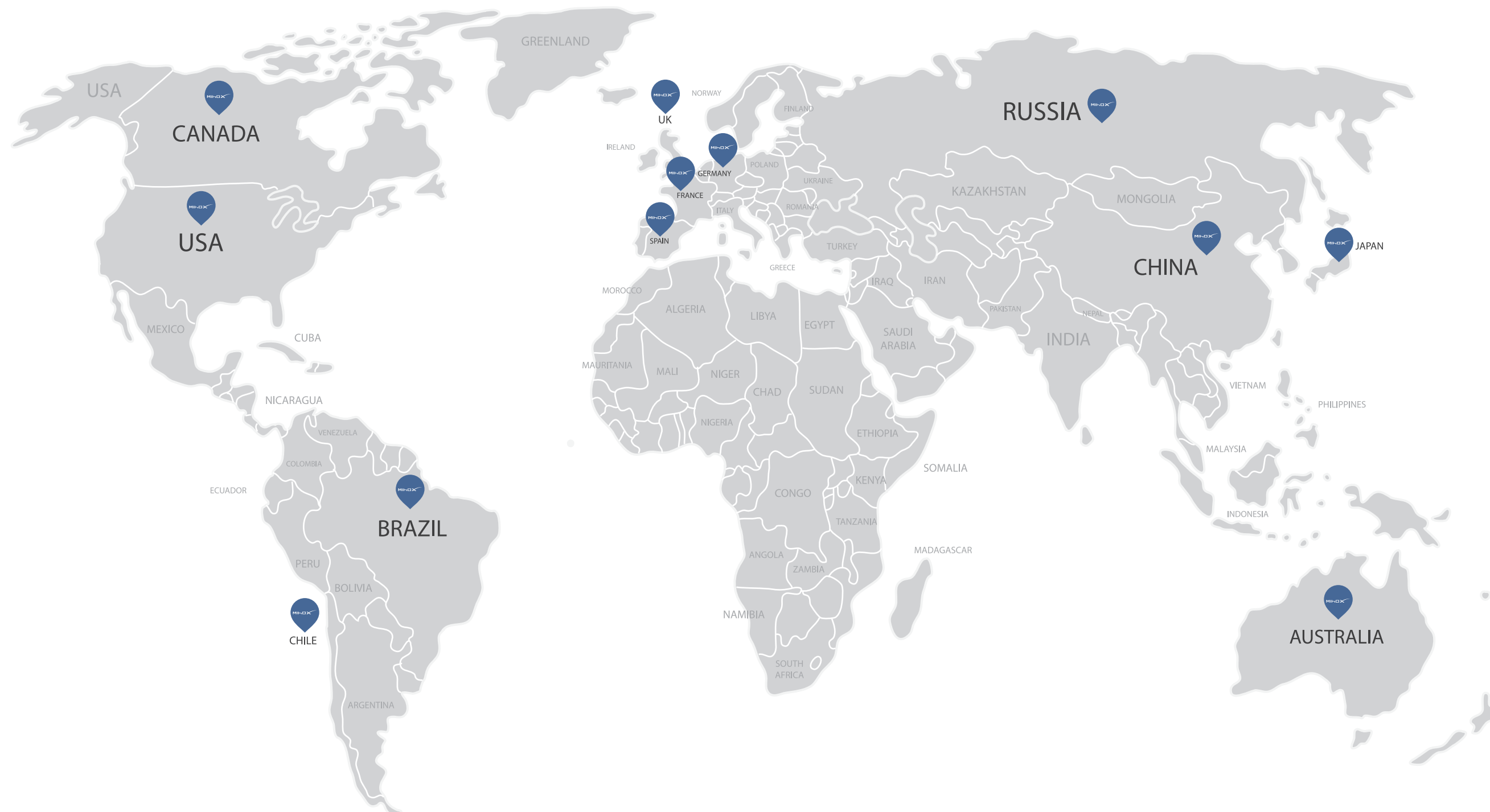
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Cooperation Brands



The cooperation between MIHOX and many well-known big brands has demonstrated our strong strength and professional ability in the field of figure production. The cooperation with each brand is unique, we give full play to the creative and technical advantages of the team, Customize exclusive hand-made products for each brand to meet its unique needs and brand image. In the cooperation, we always adhere to the tenet of high quality, exquisite workmanship and punctual delivery, and have jointly created many popular hand-made products with brand partners. We deeply cherish the trust and support of each partner, and will continue to work together to bring more exciting and creative hand-made works to players around the world.



► Till Now , The Products Sell Worldwide Include :

"Japan, United States, United Kingdom, Australia, Canada, Brazil, Spain, Germany, Russia, Chile, Southeast Asia and so on."

"Over the years, MIHOX has established close cooperation with customers in many countries, and jointly realized many successful projects.No matter where the customers are, we always maintain an open, transparent and efficient cooperation attitude. In the future, we will continue to uphold the same philosophy and work hand in hand with global customers to create a better future ."

High Quality Material , Quality Ensure.



EASTMAN



TEIJIN

CHIMEI
a step up